

Department of Commerce B.Com



ACTIVITY REPORT 2021-22

B Com Activity Report 2021-2022, Department of Commerce

CULTURAL PROGRAMME

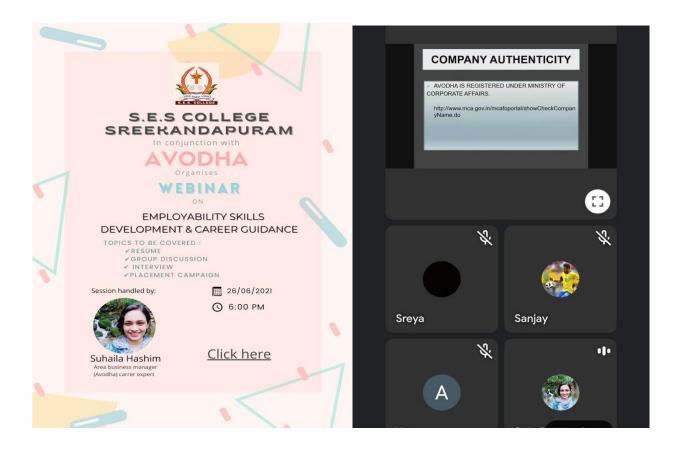
READING DAY COMPETITION



The department of commerce SES college Sreekandapuram conducted an online quiz competition on reading day 19/06/2021 in google form to encourage our students to gain general knowledge apart from subject knowledge. Around 31 students have participated and we selected the foremost two as the victor and they are awarded with a cash prize and a book.

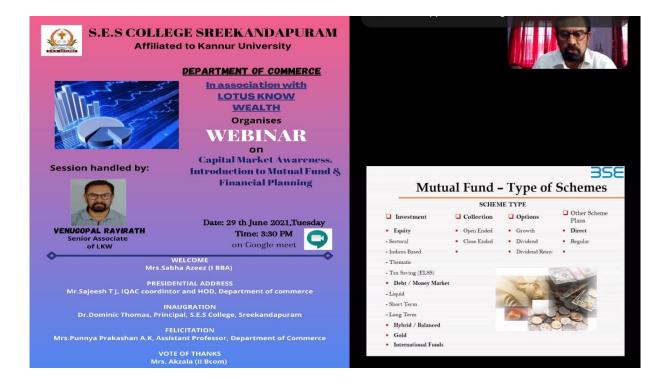
CAREER GUIDANCE PROGRAMME

TOPIC: EMPLOYABILITY SKILLS DEVELOPMENT & CAREER GUIDANCE



The department of commerce SES College Sreekandapuram organized a webinar on career opportunities on June 26, 2021 at 6:00 pm. This webinar mainly targeted prospective students of the commerce department. The objective of this webinar is to help aspiring students to acquire a challenging accounting career in life. The session was handled by Ms. Suhaila Hashim, Career Expert, Avodha. The resource person gave detailed information about the job creation and job market situation and also discussed the higher paid jobs and governance jobs after graduation. She gave ideas about the short period professional courses. The programme ended by a talk through the scope of core and non-core commercial jobs.78 Students had attended the webinar.

WEBINAR ON CAPITAL MARKET AWARENESS, INTRODUCTION TO MUTUAL FUND AND FINANCIAL PLANNING



The department of commerce SES college sreekandapuram had directed a webinar on capital market awareness, mutual funds and financial planning. Session was ensue on Google meet platform on June 29, 2021 at 3 pm. The resource person was Mr. Venugopal Rayirath , a senior associate of Lotus Know Wealth(LKW).He educated the students about the capital market, key initiatives of mutual funds, dos and don'ts of financial planning, importance of types of schemes in mutual funds. This session was interesting and informative to the student's as they were made aware about how the capital market operates and how the investors are benefited through the factors available in the capital market. The session dispute through clearing all the doubts of the students and also motivated them immensely for the career ahead.63 Students have attended in the webinar.

CULTURAL PROGRAMME

ONAM CELEBRATIONS



Due to the pandemic we couldn't celebrate Onam physically. So the Department of Commerce pulled out a new way, a virtual onam named **"Thiruvonam 2021"**.Department of commerce arranged variety of competitions for Students and their parents. 42 students had participated in the competition. Head of the Department Mr. Sajeesh T J distributed prizes to the winners.

SUBJECT TALK-COVID-19 AND INTERNATIONAL TRADE



Department of Commerce, SES College Sreekandapuram conducted a webinar on the topic Covid 19 and International trade on 20-09-2021. The topic was very relevant because now we are passing through a pandemic period in which our economy is in big crisis. A proper understanding and knowledge about the current economy and trade is very essential for a commerce and management scholar. So the webinar paves the way for gaining some insight on the same. The Resource Person Dr. Ranjith R IIM, Ranchi was able to present the topic with facts and figures in a very successful manner.

CAREER GUIDANCE PROGRAMME

TOPIC: AN INTRODUCTION TO VARIOUS MBA ENTRANCE EXAMINATIONS



The Department of Commerce ,SES college, Sreekandapuram conducted a webinar "TARGET - A step to your dream career " on the topic "An Introduction to various MBA entrance Examinations" for the commerce students on 27 September 2021 at 2.30 pm on Google Meet. TARGET was inaugurated by our principal Dr. Dominic Thomas and presided by Sajeesh T J, IQAC coordinator and HOD, Department of commerce. This program was felicitated by Dr. Shyni MC, Assistant Professor, Department of commerce. The session was handled by Mr. Arun K Johnson, Manager, Sreechand Hospital Kannur. He delivered details about various entrance examinations such as CAT, MAT, KMAT etc. Almost all of our students attended this webinar. Finally this was such a useful class for all the students who want to become a MBA professional.81 Students have attended the career guidance programme.

ANNUAL ALUMNI MEET

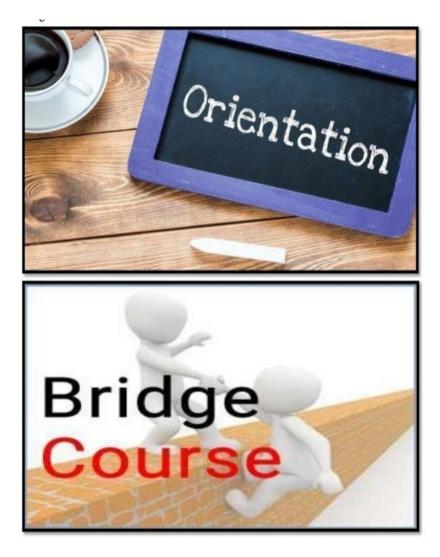
SES CCAA Alumni Meet of Commerce



The Commerce Alumni Association, SES college, Sreekandapuram conducted an Annual Alumni Meet of BCom students on 16 th October 2021 at 6 pm on Zoom Meet. The programme was inaugurated by Dr. Dominic Thomas, Principal of SES College and presided by Sajeesh T J, IQAC coordinator and HOD, Department of commerce. This program was felicitated by Dr. Pradeep KV, SESCCAA coordinator, Smt Anumol Thomas and Dr. Seena PP, Faculties of BBA, Smt Jumaila K, Faculty of BCom, Adv Haritha Mohan P(2014 Batch), Mr. Muzammil Musthafa(2015 Batch), Ms. Aiswarya MV(2016 Batch), Ms Athira M(2017 Batch), and Mr. Muhammed Ashik TV(2018 Batch). The welcome address was delivered by Smt Jasna P, Faculty of BCom. 105 alumni participated in the programme. It was really a very good session as all the teachers and students could interact with each other. Finally the program ended by the vote of thanks by Dr Shyni MC, Faculty of BCom.

ORIENTATION PROGRAMME & BRIDGE COURSE

Department of commerce conducted orientation programme for Commerce Students admitted in 2021.Due to pandemic situation orientation programme was Conducted on online and offline mode, in order to familiarize the newly admitted students with Discipline matters, college rules and regulations, details about student support Activities of the college etc. Bridge course named financial accounting and management concepts and principles also designed to help the students to gain knowledge and skills needed for graduation.



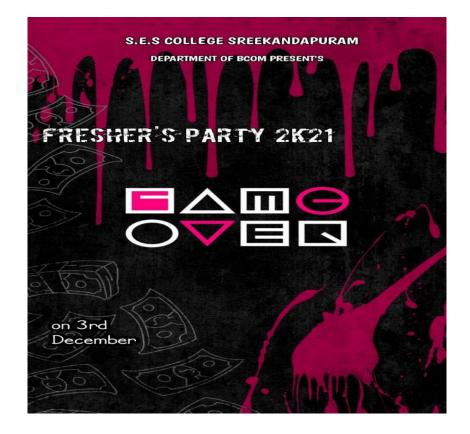
ORIENTATION PROGRAMME FOR PARENTS

**	SES COLLEGE SREEKANDAPURAM		~			-
ORIENTATION PROGRAMME FOR PARENTS INTRODUCTION OF CURRICULUM & SYLLABUS Programme Coordinator : Smt Punnya Prakashan A K Asst Professor Department of Commerce and Management Studies (PTA Secretary)		UM & n A K	P F	Welcome : Smt Punnya Prakashan A K Asst Professor Department of Commerce and Management Studies Presidential address : Dr. Dominic Thomas Presidential address : Dr. Dominic Thomas Principal SES College Sreekandapuram Felicitation : Dr. Sajeesh T J IQAC Coordinator : Sri Rajan PTA Vice President Introduction to various Departments : By Head of the Departments		
▼	Platform : Google meet Date : 15/11/2021 Time : 7 pm to 8 pm		Ir cl	ntroduction to various lubs & cells ote of thanks	: By Convenors & Coordinators : Smt Shyna Janardhanan Asst Professor Department of English	
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SES College, Sreekandapuram conducted an Orientation programme for Parents and also gave an introduction about the curriculum and syllabus on 15 November 2021 at 7 pm on Google meet platform. Smt Punnya Prakashan A K, Assistant Professor Department of Commerce and Management Studies and PTA Secretary gave the welcome speech. The programme was presided over by our principal Dr. Dominic Thomas. And felicitated by Dr Sajeesh TJ, IQAC Coordinator and Sri Rajan, PTA Vice President. Then the Head of the departments gave an introduction to various departments in our college. And the conveners and coordinators familiarized parents with various clubs and cells included in the college. Finally Smt. Shyna Janardhanan, Assistant Professor, Department of English gave the vote of thanks for the programme.

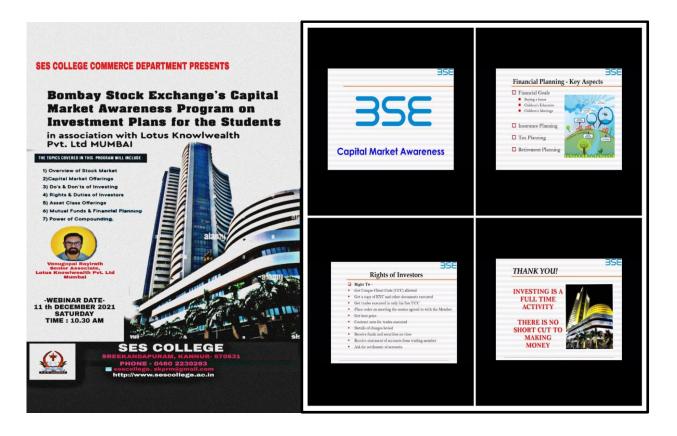
CULTURAL PROGRAMME

FRESHERS DAY



Department of Commerce, SES College Sreekandapuram conducted a fresher's day party for Bcom students on 3 December 2021 at our college campus. The party was by the second year Bcom students to our new first year batch. It started with a welcome speech of Miss Anagha M, 2nd Bcom student. The program was felicitated by Dr. Shyni MC and Smt Jumaila K. And was presided by Smt Jasna P. 158 students participated in the programme. Senior students conducted a variety of tasks for our fresher's and all of them enjoyed it very well. Firstly there was an introduction section of our newcomers. Also snacks were being prepared for them. All of them really enjoyed this entertainment session and also this session helped students to familiarize each other. Finally the program winded up by the vote of thanks delivered by Miss Rithula P, 2nd Bcom student.

BOMBAY STOCK EXCHANGE'S CAPITAL MARKET AWARENESS PROGRAM ON INVESTMENT PLANS



Department of Commerce, SES College Sreekandapuram in association with Lotus Knowlwealth Pvt. Ltd Mumbai conducted a webinar on Capital market awareness on 11 December 2021 at 10:30 AM on Zoom Meet. The session was handled by Mr. Venugopal Rayirath, Senior Associate of Lotus Knowlwealth Pvt. Ltd Mumbai. The program was started by the welcome speech of Miss Akzala Mol Biju (3rd Bcom). It was presided by Smt Jasna P and felicitated by Dr. Shyni MC and Smt Jumaila K. It was really a useful session for our students as he covered almost all the topics related to the stock market. 43 students participated in this session with great interest and also tried to understand it properly. Finally the session was ended by the vote of thanks by Miss Sapthami VV (1 Bcom).

FUTURE OF FINANCE: NEW AGE / NEW SKILLS-POST COVID 19



Department of Commerce, S.E.S College, Sreekandapuram in association with Hedge School of Applied Economics conducted a webinar on the topic "Future of Finance: New age Technological / new skills- post covid 19" on 18-12-2021. This webinar provided information about types of finance, how to make investments, investment opportunities during the covid situation etc. Students were very interested in this programme.57 Students had attended the webinar.

BSE WEBINAR



SES College Sreekandapuram in association with the Commerce Department conducted a free webinar on Investor Awareness Program on 7 January 2022 at 5:30 pm on Google meet. The session was handled by Dr. Deepa B, Assistant Professor of Economics, Department of Economics, Velu Thampi Memorial Nair Service Society (VTM-NSS) College, Thiruvananthapuram. The webinar started with the welcome speech of Miss Sapthami VV (1st Bcom). It was presided by Smt Jasna P and felicitated by Dr Shyni MC and Smt Jumaila K. It was a useful class for our students. The resource person clearly explained about several topics like benefits of managing money, building wealth with capital market etc. 81 students participated the session. And finally the program winded up by the vote of thanks by Miss Nandana KK (2nd Bcom).

INDUSTRIAL VISIT



Commerce department of SES College Sreekandapuram conducted an Industrial Visit for final year Bcom students. The visit was to NATA NUTRICO Coconut Food Products LLP Kinfra Textile Centre, block No: 17, Nadukani, Pallivayal on 14 January 2022. It is one of the unit of Kinfra Park. 49 Students visited the industry and along with that they also interacted with an entrepreneur Mr. Shimwas Hussain. They really enjoyed the industrial visit as it was not only just visiting and returning but also got an opportunity to interact with an entrepreneur, share his experiences with them and much more. And after the industrial visit finally they also submitted their industrial visit report.

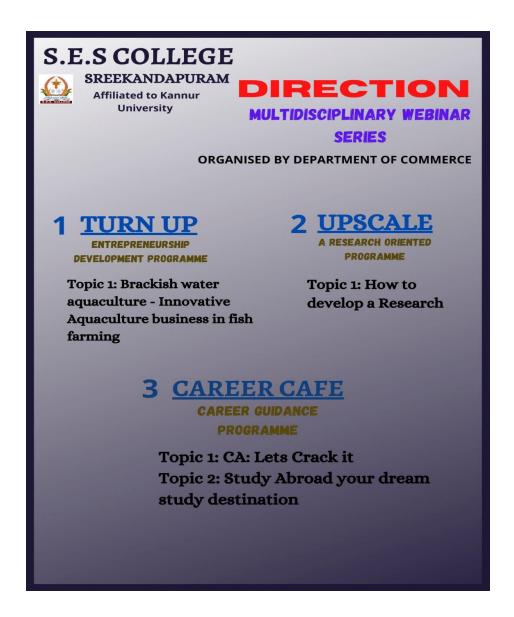
CULTURAL PROGRAMME

BEST MANAGER COMPETITION



Department of Commerce, S.E.S College Sreekandapuram in association with GIIMS conducted a "Best Manager" competition for the BCOM final year students on 29-1-2022. 27 students participated and 20 selected for the preliminary level contest. After a very interesting 3 roundsgroup discussion, role play and personal interview, two students Mr. Ajith Roy and Miss Mufeeda were selected for the "All Kerala Best Manager Contest Season 7".

DIRECTION - MULTIDISCIPLINARY WEBINAR SERIES



SES college Commerce department organizes multidisciplinary webinar series for BCom students which consists of TURN UP - Entrepreneurship Development Programme, UPSCALE - A Research Oriented Programme and CAREER CAFE - A Career Guidance Programme.

TURN UP - Entrepreneurship Development Programme

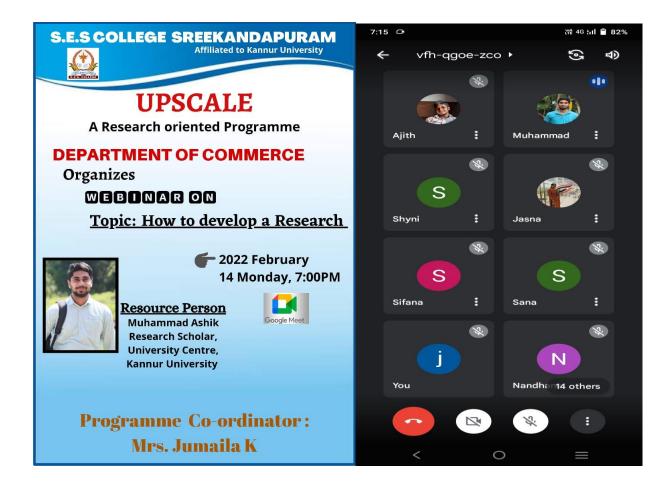
Topic : Brackish water aquaculture - Innovative Aquaculture business in fish farming



Department of Commerce, SES College Sreekandapuram conducted a webinar TURN UP -Entrepreneurship Development Programme on the topic 'Brackish water aquaculture - Innovative Aquaculture business in fish farming' on 12 February 2022 at 10:30 am on Google meet. The session was handled by Mr. Junais K, Project member of Single net cage farming technology -ICAR-CIBA. The programme was welcomed by Miss Sapthami VV (1st Bcom). It was presided by Smt Jasna P and felicitated by Dr Shyni MC and Smt Jumaila K. It was really an interesting session as he clearly explained about the benefits of fish farming and also all other such topics. 150 Students participated in the session. Finally the program winded up by the vote of thanks delivered by Miss Athira Somanath (2 nd Bcom).

UPSCALE - A Research Oriented Programme

Topic : How to develop a Research



Department of Commerce, SES College, Sreekandapuram conducted a Webinar UPSCALE - A Research oriented programme on the topic 'How to develop a research' on 14 February 2022 at 7:00 pm on Google meet. The session was handled by Mr. Muhammad Ashik, Research Scholar, university center, Kannur University. The programme was welcomed by Mr. Ajith Roy (3rd Bcom). It was presided over by Smt Jumaila K and felicitated by Dr Shyni MC. It was really an interesting session as he clearly explained about developing research and its benefits .151 Students actively participated in the session. Finally the program wound up by the vote of thanks by Miss Vismaya AV (1st Bcom).

CAREER CAFE - Career Guidance Programme

Topic 1: CA Lets Crack it Topic 2: Study Abroad your dream study destination



Department of Commerce, SES College Sreekandapuram conducted a webinar CAREER CAFE -Career Guidance Programme on the topics "CA Let's crack it" and "Study abroad your dream study destination "on 20 February 2022 at 11:00 am on Google meet. The first session was handled by Miss Anusha Nair and the second one handled by Miss Akshaya Anil. The programme was started by the welcome speech of Mr. Albin Mathew (2nd Bcom). It was presided by Dr Shyni MC and felicitated by Smt Jasna P and Smt Jumaila K. It was really an interesting session as both of them clearly explained about their topics. Miss Anusha briefly gave an account of CA course and its outcomes and Miss Akshaya gave a brief description about the step by step procedures for taking admission for post-graduation in abroad. 149 Students actively participated in the session. Finally Miss Cethana S Prakashan (1 st Bcom) delivered a vote of thanks for the session.

HELPING HANDS - EXTENSION ACTIVITY BASIC COMPUTER EDUCATION TO DEPRIVED SECTIONS OF SC COLONY



The Department undertook a skill development training programme to the deprived sections of SC colony in Coralie, Mayyil. The objective of this programme is to provide basic knowledge in computers.

Programme proposes to bring deprived tribunal at par with other social groups.

There are 52 houses in the colony. Pulayan is the most populous caste, they have shown an encouraging trend in the level of literacy. Most of them have attained education below primary level. First year (Bcom students) handled an informative session for the housewives in the colony. The programme was conducted on 19 February 2022.On that day morning students along with their teachers visited the SC colony in Koralay. The program began with the welcome address by Dr Shyni M.C, Faculty Dpt. Of Commerce. It was presided by smt. Jasna. P, Faculty Dept. of Commerce and inaugurated by Sri. Shibu K, Koralayi Samskarika Nilayam member and former President of Santhwanam Swayam Sahaya Sangam. The session was felicitated by Assainar Master, Social Worker, in Koralayi and Smt. Jumaila K.Faculty Dpt of Commerce. After the formal session our students started to give basic education about computers to the deprived sections of that colony. 55 students of first year bcom participated in the programme. All of the colony members were so happy as they could see students who were ready as a helping aid for backward people. Finally Miss Keerthana S Prakashan (1st Bcom) delivered a vote of thanks for the program.

CULTURAL PROGRAMME

INNOVATIVE BUSINESS IDEA CONTEST



Department of Commerce, S.E.S College Sreekandapuram in association with Entrepreneurship Development Club conducted an "Innovative Business Idea Contest" for commerce students on 12-03-2022. 25 students participated in the programme. After a very interesting competition winners are announced, Mr. Hanfeer T (3rd Bcom) and Miss Anagha M (2nd Bcom) were the winners.

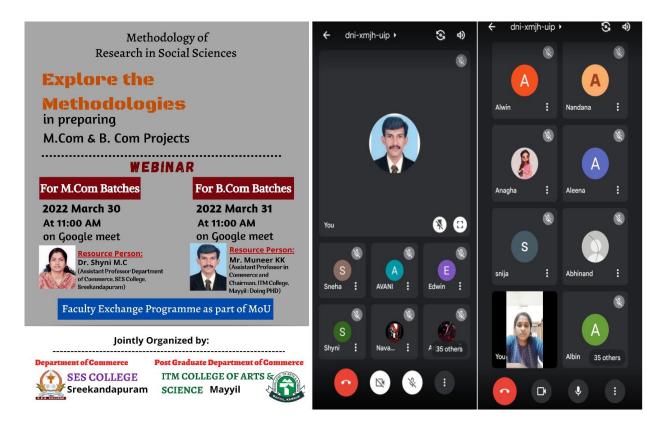
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WEBINAR - EXPLORE THE METHODOLOGIES



Department of Commerce, SES College, Sreekandapuram and Postgraduate Department of Commerce, ITM College, Mayyil jointly organized a free webinar on Explore the Methodologies in preparing M.Com and B.Com projects for M.Com & B.Com students on 30 and 31st March 2022 at 11:00 am on Google meet. For the PG students of ITM College Dr Shyni M.C, Assistant Professor Department of Commerce, SES College, Sreekandapuram handled the session and for the bcom students of SES College Mr. Muneer KK, Assistant Professor in Commerce and Chairman, ITM College, Mayyil handled the session. It was a faculty exchange programme as part of MoU (Memorandum of Undertaking). The webinar started with the welcome speech of Miss Akzala mol Biju (III Bcom). It was presided by Smt Jasna P and felicitated by Smt Jumaila K. 49 Students of final year bcom participated in the session. It was useful class for our students. The resource person clearly explained about several project related information. Finally the program winded up by the vote of thanks by Ajith Roy (Bcom) **III**.

WEBINAR: FINANCIAL LITERACY & AWARENESS



SES College Sreekandapuram in association with the Commerce Department conducted a free webinar on Financial Literacy and Awareness Program on 18 April 2022 at 9:30 am on Zoom meet. The session was handled by Mrs. Daksha Gogia, Trainer for Financial Literacy and Investor education. The webinar started with the welcome speech of Miss Sapthami VV (1st Bcom). It was presided by Smt Jasna P and felicitated by Dr Shyni MC and Smt Jumaila K. It was a useful class for our students. The resource person clearly explained about several topics related to stock market and its operations. 44 students participated the session actively. And finally the program winded up by the vote of thanks by Miss Keerthana S Prakashan (1year Bcom).

HELPING HANDS - EXTENSION ACTIVITY- One day Banking services awareness programme to Kudumbasree unit Pathinaramparambu



The Department has been undertaking a banking awareness programme to Kudumbasree Unit, Pathinaramparamb, Malappattam. The objective of this programme is to provide basic knowledge in banking services and about various types of banks.

Third year Bcom students handled an informative session for the members of kudumbasree. They took classes on various topics such as : Account opening procedure, how to deposit cash in bank, about various savings and investment schemes in banks like SBI bank, Cooperative bank, Syndicate bank, ICICI bank and also schemes provided by post offices.

The programme was conducted on 23 May 2022.On that day afternoon students along with their teachers visited the Vayanasala, Pathinaramparamb. The program began with the welcome address by Dr Shyni M.C, Faculty Dept. Of Commerce. It was presided by Smt. Jumaila K, Faculty Dept. of Commerce and inaugurated by Smt. Shyamala K, CDS member 5th ward, Pathinaramparamb. The session was felicitated by Smt. Jasna P, Faculty Dept. of Commerce. After the formal session our students started to give basic education about banking services to the members. They shared all their knowledge about these topics to the members as much as they can.54 students actively participated in the programme. All of the kudumbasree members were so happy as they could see students who were ready as a helping aid for them. Finally Miss Rithula P (3rd Bcom) delivered a vote of thanks for the Programme.

HELPING HANDS -EXTENSION ACTIVITY One day visit to Buds School



The Department undertook an extension activity. It was a visit to a buds school in Dharmashala, Kannur. The objective was to interact and spend a little time with students with mental and physical disabilities.

The programme was conducted on 27 May 2022. 54 students of II Year Bcom participated in the programme. Our students organize several cultural programs to entertain the children and sponsor lunch and cakes to all students of buds school and donate money for the school.

Buds school students also did various programs which they were taught by their teachers. It was a good experience for our students.